A League Blueprint 5 bowlers are For open age weekend cricket used. Offer positive incentives **Ensure rain** to encourage more rules are fair umpires and scorers. to both teams. **Ensure teams** play 40 or 45 **EVERY GAME** Support captains to Use aggregate overs per innings. ensure a minimum of points systems. **MATTERS** 17 overs per hour. Start games no Regularly consult with Play win/lose later than 1pm on players and make sure it Saturdays and offer cricket with is easy for individuals to Ensure maximum bonus simple points earlier starts on suggest changes. points are available in Sundays. systems. Reward teams for playing rain reduced games. - ensure more points for playing than cancelling. **FORMATS** FIVE CORE **Use social media** Allow players to balance other and websites to commitments by ensuring they communicate directly have the option to be back at with players and home no later than 7.30pm. PRINCIPLES clubs about game day factors e.g. flexible Limit travel time start times. to 45 minute **COMMS** journeys. Ensure that women's cricket is available. Get the game on by **Provide and** Allow rearrangement of promoting flexible start promote short fixtures to reduce the number times, reversing fixtures, format cricket at of concessions/cancellations. use of third party pitches weekends and/or and use of non turf pitches. midweek. Ensure individual players are registered **VARIETY** on Play-Cricket.com **Use online scorecard** and opt in to receiving **OF PLAY** completion, ideally communications from using Play-Cricket.com **FLEXIBILITY** the ECB. Work with other leagues to ensure cricket is available in April and September. **Encourage clubs** Get the game on to work together by adopting simple to ensure available registration procedures players get a game that increase players Offer U19 T20 of cricket. availability to play. to help retain young players.

GET THE GAME ON

BEAGAME CHANGER

CONNICHED ENERAL STATES AND SOLUTION OF THE SO